

BIOFACH SOUTH EAST ASIA

into organic

IMPACT Exhibiton Center
Hall N° 7 & 8

Bangkok, Thailand | July 11 - 14, 2019

biofach-southeastasia.com

International patron



Co-located with



National support



Organizer



Department of
Internal Trade
Ministry of Commerce
Thailand



BIOFACH SOUTH EAST ASIA

(parallel with NATURAL EXPO SOUTH EAST ASIA)

ASEAN's top No. 1 organic & natural trade show in 2019!

After a very successful premiere, the BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH EAST ASIA will be held again at the IMPACT Exhibition Center on 11 – 14 July 2019 in Bangkok.

More than 400 exhibitors and 21.209 visitors proofed BIOFACH SOUTH EAST ASIA & NATURAL SOUTH EAST ASIA as an important business event an emotional gathering for the sector and an opportunity to grow the organic movement in South East Asia.

Also in 2019 BIOFACH SOUTH EAST ASIA & NATURAL EXPO SOUTH EAST ASIA will be a first-class exhibition with a high-caliber show program and countless networking opportunities in the whole ASEAN Region.

We're looking forward to welcome you and successful BIOFACH SOUTH EAST ASIA & NATURAL SOUTH EAST ASIA from 11 – 14 July 2019!



**Countries of
South East Asia**

**BIOFACH SOUTH EAST ASIA
co-located with NATURAL EXPO
SOUTH EAST ASIA -**

**A must-attend event for you to grab
business opportunities in the South East
Asian countries!**

**Together these two trade shows
are forming a comprehensive
platform for trade visitors and
consumers.**

Products on display:

- Fresh food, frozen food
- Grocery products:
drinks, snacks and sweets, others
- Non-food products
- Technology and equipment
(packaging, processing, finishing,
sales equipment)
- Raw materials, supplies
- Media and service providers

Visitor profile:

- Wholesaler, retailer
- Importer, exporter
- Shopping malls
- Big scale supermarkets
- Department stores
- Business operators
- Manufacturer,
farm direct dealers
- Boutique retailer,
organic shops
- E-commerce
- Hospitality, catering and
restaurants
- Community, enterprise
procurement
- Media and press
- Consumers

South East Asia: Home of Organic - an upcoming market!

The food and agricultural industry is one of South East Asia's most important economic sectors. Organic farmland in these states is increasing yearly with growth rates up to 100%. This market will play a major role in the future both nationally and internationally, and there are various political initiatives to help it grow.

Almost a quarter of the world's organic agricultural land, 11.7 million hectare is located in developing/ transit countries and in emerging markets. In 2015 the South East Asia region counted 513.000 hectares of organic agricultural land and about 197.000 producers. The South East Asia region is at an early stage, but on a growth path for organic agricultural land and production.

BIOFACH SOUTH EAST ASIA is the best opportunity to evaluate the market access in this region. Join this unique meeting place and expand your business opportunities in South East Asia's upcoming organic market!



Clear product concept and admission criteria

All exhibitors at BIOFACH SOUTH EAST ASIA have to meet strict product criteria's. Exhibitors can only display products which are certified "organic" according to IFOS. International companies which have already exhibited at BIOFACH in Nuremberg can take advantage of a streamlined admission process as long as they meet BIOFACH criteria.

Conference program and special zones

Knowledge setting and sharing is a major topic and opportunity for broad-impact coverage of region-relevant organic topics. BIOFACH SOUTH EAST ASIA is expected to be developed into an information and communication platform for the whole of the South East Asian organic sector in the future.

During two days parallel to the trade fair a high class conference program with a variety of workshops and panel discussions will take place. Within the trade fair thematic zones will attract special attention to selected product groups.

Divided into B2B and B2C hours all market players will find their right place to be and to inform themselves about the latest organic trends and news in South East Asia!

At a Glance

BIOFACH SOUTH EAST ASIA 2019
International Organic Trade Fair and Conference

Date & Venue

July 11 – 14, 2019
Bangkok, Thailand
IMPACT Exhibiton Center
Hall N° 7 & 8

Opening Hours

Thu – Sat 10:00 – 20:00
Sun 10:00 – 19:00

Opening Hours - B2B visitors only

Thu – Fri 10:00 – 12:30

Advisory Board Members

- Cambodian Organic Agriculture Association (COAA)
- Organic Alliance Indonesia (AOI)
- Organic Alliance Malaysia (OAM)
- Myanmar Organic Grower and Producer Association (MOGPA)
- The Organic Producer & Trade Association Philippines (OPTA)
- Thai Organic Trade Association (TOTA)
- Vietnam Organic Agriculture Association (VOAA)

Contact for International exhibitors

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Contact for Thai exhibitors

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BIOFACH

into organic

Join the world's leading trade show network
for organic products!



BIOFACH 2019

Nürnberg, Germany
World's Leading Trade Fair for Organic Food
February 13 – 16, 2019
biofach.com

BIOFACH CHINA

Shanghai, China
May 16 – 18, 2019
biofach-china.com

BIOFACH AMERICA LATINA

– BIO BRAZIL FAIR
São Paulo, Brazil
June 5 – 8, 2019
biofach-americalatina.com

BIOFACH SOUTH EAST ASIA

Bangkok, Thailand
July 11 – 14, 2019
biofach-southeastasia.com

BIOFACH AMERICA

– ALL THINGS ORGANIC
Baltimore, USA
September 12 – 14, 2019
biofach-america.com

BIOFACH INDIA

Delhi-NCR, India
November 7 – 9, 2019
biofach-india.com

BIOFACH JAPAN

Tokio, Japan
March, 2020
biofach-japan.com

