

# Application as direct exhibitor

**A**

Nuremberg, Germany

**12–14. 11. 2019**

## BrauBeviale2019

Raw Materials | Technologies | Logistics | Marketing

(\*以下内容将用于会刊信息录入, 请仔细阅读填写)

Company name in EN

公司中文名

Company address

Postcode, Town, Country

Proprietor/Manager

Tel. (Company)

Fax (Company)

E-mail (Company)

Internet

**Please return to**

NürnbergMesse China Co., Ltd.

Ms. Cherry Yu

Rm. 3508-3510, No. 218 West Tianmu

Rd. Shanghai, China

**cherry.yu@nm-china.com.cn****Tel. +86 (0)21 6036 1243**

Please send us the

application documents **once only!**

(E-mail)

意向保留上届展位展商请于以下日期之前回传报名表并完成定金支付:

**25 February 2019**

Person to contact

Tel.

Fax

E-mail

Correspondence address\*

开票信息

发票抬头:

邮寄地址:

联系人信息:

### Application as shell scheme (please complete in detail or mark as applicable) and acceptance of the conditions for participation

**1. We order stand in shell scheme package**Front \_\_\_\_\_ m Depth \_\_\_\_\_ m Area \_\_\_\_\_ m<sup>2</sup>

- ☐ In-line stand (1 side open) RMB 34,800/ 9m<sup>2</sup>  
☐ In-line stand (1 side open) RMB 39,000/ 12m<sup>2</sup>  
☐ Corner stand (2 sides open) extra RMB 220/ m<sup>2</sup>  
☐ Peninsula stand (3 sides open) extra RMB 350/ m<sup>2</sup>

**Shell scheme package includes:**

Stand space, AUMA fee (Association of the German Trade Fair Industry), waste disposal service, partition walls, fascia board, carpet, 3 chairs, 1 power supply, basic electricity supply and consumption, 3 lighting units, 1 litter bin, 1 counter.

**Stand space above 36m<sup>2</sup> will be booked sperately.****2.** We agree the marketing services at a price of RMB 5,700**3.** Main product group:(Please enter only one of the main product groups 1–10 shown on forms C!) **The exhibition stand is to be assigned to a product group on the basis of this information.****4.** We would like the following position for our stand, e.g. not next to, close to, exact stand dimensions (without legal claim):  
\_\_\_\_\_**5.** This information is needed for allocating the stand space. We will place the actual order later using the Online ExhibitorShop.

- ☐ We need compressed air supply.  
☐ We need water supply/drainage.  
☐ We will show exhibits with a weight  $\geq 5$  t and/or a floor space  $\geq 6$  m<sup>2</sup>.  
These exhibits must be delivered early by arrangement with the project team.

**6. Cancellation policy**

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties. If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

*\* Details can be checked in enclosed General Conditions item 7.***7.** We agree to fully complete forms C in addition to this form A to provide the information used for the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de).**8.** ☐ We would like to order the official travel package.**注意: 提交报名申请表后, 主办方将提供展位定金付款通知 (30%展位费), 请于收到后7个工作日内支付定金以确认申请成功。**

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.** We indicate the name of the company for which we are requesting co-exhibitor status on the attached form.

We can object to NürnbergMesse GmbH using our data for advertising purposes at any time in writing by post (to NürnbergMesse GmbH, Messezentrum, 90471 Nürnberg) or by e-mail (to [info@nuernbergmesse.de](mailto:info@nuernbergmesse.de)).

Place and date

Company stamp and authorized signature of exhibitor

Nuremberg, Germany

12–14. 11. 2019

# BrauBeviale2019

Raw Materials | Technologies | Logistics | Marketing

We as the direct exhibitor wish to register the company stated below as co-exhibitor  
 (\*以下内容将用于会刊信息录入, 请仔细阅读填写):

Company name in EN

公司中文名

Company address

Postcode, Town, Country

Proprietor/Manager

Tel. (Company)

Fax (Company)

E-mail (Company)

Internet

**Please return to**

NürnbergMesse China Co., Ltd.  
 Ms. Cherry Yu  
 Rm. 3508-3510, No. 218 West Tianmu  
 Rd. Shanghai, China  
**cherry.yu@nm-china.com.cn**  
**Tel. +86 (0)21 6036 1243**

Please send us the  
 application documents **once only!**  
 (E-mail)

意向保留上届展位展商请于以下日期之前回传报名表并完成定金支付:

**25 February 2019**

Person to contact

Tel.

Fax

E-mail

Correspondence address\*

联合参展商付款将统一由直接参展商支付至我司, 发票仅提供给直接参展商!

**Application as co-exhibitor** (please copy this form for additional co-exhibitors)  
**and acceptance of the conditions for participation**

1. We as the direct exhibitor confirm that the co-exhibitor will be present with his own personnel and products or services.

Company name of direct exhibitor: \_\_\_\_\_

2. A fee of RMB6,500 charged for each co-exhibitor. The organizer provides marketing services for each co-exhibitor (see item 17 of the Special Conditions for Participation).
3. We agree to complete forms C in full as well as form B in order to provide our co-exhibitor's details for use on the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de).
4. Main product group:  
 (Please enter **one** of the main product groups 1–10 shown on forms C.) ☐

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.**

Place and date

Company stamp and authorized signature of direct exhibitor

Nuremberg, Germany

12–14. 11. 2019

**BrauBeviale2019**

Exhibitor

Contact for queries

**Return date  
immediately**

**Attention**

Forms C are part of the application.  
For the entry it is mandatory to return this form!

☐ **Direct exhibitor**

**Please make copies before completing!**

☐ **Co-exhibitor with**

(Direct exhibitor)

**Alphabetical list of exhibitors**

**Company name:** \_\_\_\_\_

(State in the form to be published in the Exhibition Guide and on the exhibitor and product database!). Texts for the exhibitor and product database at [www.braubeviale.de](http://www.braubeviale.de) are requested separately.

**Please tick as appropriate** (these indications will be published in the exhibition guide):

☐ We are provider in the fields of the culture of craft brewing and drinks (soft drinks, beer, spirits, wine, etc.)

☐ We present the following innovation or innovative enhancements:

## List of products

Please list our products under the following groups:

(Please tick as appropriate)

### 1 Raw Materials and Sensory Refinement

#### 1.1 Raw materials for beer production

- ☐ 1.1.1 Brewing barley
- ☐ 1.1.2 Brewing wheat
- ☐ 1.1.3 Hops, hop products
- ☐ 1.1.4 Malt, specialty malts
- ☐ 1.1.5 Yeast
- ☐ 1.1.6 Miscellaneous raw materials for beer production

#### 1.2 Beer refinement accessories

- ☐ 1.2.1 Wooden barrels for maturing process
- ☐ 1.2.2 Wood chips and shavings
- ☐ 1.2.3 Sticks and staves
- ☐ 1.2.4 Miscellaneous alternative wood products
- ☐ 1.2.5 Ancillaries for maturing in wooden barrels
- ☐ 1.2.6 Miscellaneous accessories for beer refinement

#### 1.3 Raw materials for the production of non-alcoholic beverages and liquid dairy products

- ☐ 1.3.1 Flavorings, essences, raw materials, concentrates and syrups
- ☐ 1.3.2 Fruit juices, fruit pulps, fruit extracts
- ☐ 1.3.3 Sugar, sweeteners
- ☐ 1.3.4 Miscellaneous additives
- ☐ 1.3.5 Miscellaneous raw materials for the production of non-alcoholic beverages and liquid dairy products

#### 1.4 Raw materials for the production of wine, sparkling wine and spirits

- ☐ 1.4.1 Yeast
- ☐ 1.4.2 Enzymes
- ☐ 1.4.3 Decantation agents
- ☐ 1.4.4 Nutrients, compounds
- ☐ 1.4.5 Preservatives
- ☐ 1.4.6 Treatment agents
- ☐ 1.4.7 Special treatment agents for distilling mash and spirits
- ☐ 1.4.8 Miscellaneous raw materials for the production of wine, sparkling wine and spirits

#### 1.5 Drinks as raw materials

- ☐ 1.5.1 Beer
- ☐ 1.5.2 Mineral, healing and table waters
- ☐ 1.5.3 Soft drinks
- ☐ 1.5.4 Fruit juices and nectars
- ☐ 1.5.5 Wine, sparkling wine
- ☐ 1.5.6 Spirits
- ☐ 1.5.7 Liquid dairy products

### 2 Machinery and Installations for Beverage Production

#### 2.1 Machinery and installations for the production and processing of malt and raw fruit

- ☐ 2.1.1 Acceptance and loading installations, conveyor and transport systems
- ☐ 2.1.2 Silos and accessories
- ☐ 2.1.3 Dust extraction and cleaning systems
- ☐ 2.1.4 Steeping, germinating and kiln-drying systems
- ☐ 2.1.5 Complete systems for malt production
- ☐ 2.1.6 Miscellaneous machinery and installations for the production and processing of malt and raw fruit

#### 2.2 Machinery and installations for water treatment

- ☐ 2.2.1 Water supply
- ☐ 2.2.2 Water treatment
- ☐ 2.2.3 Miscellaneous installations for water

#### 2.3 Machinery and installations for beer production

- ☐ 2.3.1 Silo and other storage installations, crushed malt containers
- ☐ 2.3.2 Wet/dry mills, conditioning
- ☐ 2.3.3 Brewing room installations
- ☐ 2.3.4 Wort treatment and aeration installations, flotation
- ☐ 2.3.5 Yeast treatment installations, yeast propagation
- ☐ 2.3.6 Installations for dry hopping
- ☐ 2.3.7 Fermentation and lagering installations

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- ☐ 2.3.8 Recovery installations
- ☐ 2.3.9 De-alcoholization installations
- ☐ 2.3.10 Carbonation installations
- ☐ 2.3.11 Wet spent grain, wet yeast and surplus yeast treatment installations
- ☐ 2.3.12 Pub brewery installations
- ☐ 2.3.13 Home brewing installations
- ☐ 2.3.14 Miscellaneous machinery and installations for beer production

#### 2.4 Machinery and installations for the production of non-alcoholic beverages and liquid dairy products

- ☐ 2.4.1 Containers and tanks
- ☐ 2.4.2 Degassing and carbonation equipment
- ☐ 2.4.3 Dosing and mixing systems, premixers
- ☐ 2.4.4 Cooling and heating systems
- ☐ 2.4.5 Homogenization equipment
- ☐ 2.4.6 Miscellaneous machinery and installations for the production of non-alcoholic beverages and liquid dairy products

#### 2.5 Machinery and installations for the production of wine, sparkling wine and spirits

- ☐ 2.5.1 Containers and tanks
- ☐ 2.5.2 Concentration systems
- ☐ 2.5.3 Reverse osmosis installations
- ☐ 2.5.4 Degassing and carbonation installations
- ☐ 2.5.5 Alcohol reduction and de-alcoholization installations
- ☐ 2.5.6 Distillation, rectification and extraction installations
- ☐ 2.5.7 Miscellaneous installations for the production of wine, sparkling wine and spirits

#### 2.6 Filtration and separation technology

- ☐ 2.6.1 Layer filters, screen and cartridge filters
- ☐ 2.6.2 Rotary filters
- ☐ 2.6.3 Filter presses
- ☐ 2.6.4 Microfiltration and membrane filtration
- ☐ 2.6.5 Centrifuges, decanters and separators
- ☐ 2.6.6 Cross-flow filters
- ☐ 2.6.7 Screens and sedimenters
- ☐ 2.6.8 Flotation installations
- ☐ 2.6.9 Chemical-physical separation processes
- ☐ 2.6.10 Filter accessories: dosing and mixing equipment, conveying systems for filtering aids
- ☐ 2.6.11 Kieselgur/diatomaceous earth, stabilization agents and filter coatings
- ☐ 2.6.12 Flocculants, fining agents
- ☐ 2.6.13 Ancillary equipment, supplies and carbonation equipment
- ☐ 2.6.14 Miscellaneous filtration and separation technology

#### 2.7 Heat exchangers and heat treatment systems

- ☐ 2.7.1 Plate and pipe heat exchangers
- ☐ 2.7.2 Flash pasteurizing systems
- ☐ 2.7.3 Scrape chillers
- ☐ 2.7.4 Pasteurizers
- ☐ 2.7.5 Evaporators and evaporation systems
- ☐ 2.7.6 Miscellaneous heat exchange and heat treatment systems

### 3 Machinery and Installations for Filling and Packaging Beverages

#### 3.1 Cleaning and inspection systems for kegs, barrels and other beverage containers

- ☐ 3.1.1 Palletizers and depalletizers
- ☐ 3.1.2 Crate stackers, destackers
- ☐ 3.1.3 Crate sorting systems
- ☐ 3.1.4 Bottle sorting systems
- ☐ 3.1.5 Crate-washing machines
- ☐ 3.1.6 Bottle cleaning machines
- ☐ 3.1.7 Barrel and keg cleaning systems
- ☐ 3.1.8 Robots and accessories
- ☐ 3.1.9 Labeling, dating and marking equipment
- ☐ 3.1.10 Inspection and test systems
- ☐ 3.1.11 Inspection and sorting machines
- ☐ 3.1.12 Miscellaneous cleaning and inspection systems for kegs, barrels and other beverage containers

## List of products

(continued)

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### 3.2 Machinery and installations for the production of beverage containers

- ☐ 3.2.1 Machinery for the production of preforms
- ☐ 3.2.2 Stretch blow forming machines, combined preform and stretch blow forming machines
- ☐ 3.2.3 Blow molding machines
- ☐ 3.2.4 Sorting, feeding and alignment systems for plastic bottles
- ☐ 3.2.5 Accessories, miscellaneous machinery and installations for the production of beverage containers

### 3.3 Filling and packaging systems for beverage containers

- ☐ 3.3.1 Palletizers and depalletizers
- ☐ 3.3.2 Discharging equipment
- ☐ 3.3.3 Crate stackers, destackers
- ☐ 3.3.4 Crate sorting systems
- ☐ 3.3.5 Bottle sorting systems
- ☐ 3.3.6 Filling and capping machines for filling systems
- ☐ 3.3.7 Filling and capping machines for packaging systems
- ☐ 3.3.8 Capping and decapping machines
- ☐ 3.3.9 Packing and unpacking machines
- ☐ 3.3.10 Bulk packing machines
- ☐ 3.3.11 Storeroom magazine
- ☐ 3.3.12 Robots and accessories
- ☐ 3.3.13 Conveying systems
- ☐ 3.3.14 Labeling, dating and marking equipment
- ☐ 3.3.15 Inspection and test systems
- ☐ 3.3.16 Machinery and installations for printing, coating and processing beverage containers
- ☐ 3.3.17 Miscellaneous machinery and installations for filling and packaging beverage containers

## 4 Packaging, Closure Systems, Labelling and Packaging Ancillaries

### 4.1 Packaging materials and supplies

- ☐ 4.1.1 Glass bottles
- ☐ 4.1.2 Metal cans and bottles
- ☐ 4.1.3 PET bottles, containers and preforms
- ☐ 4.1.4 Granules for preform production
- ☐ 4.1.5 Kegs
- ☐ 4.1.6 Barrels
- ☐ 4.1.7 Bag-in-box systems
- ☐ 4.1.8 Composite packaging
- ☐ 4.1.9 Crates and boxes in plastic, wood and other materials
- ☐ 4.1.10 Cartons
- ☐ 4.1.11 Multiple packaging
- ☐ 4.1.12 Miscellaneous packaging materials and supplies

### 4.2 Closure systems

- ☐ 4.2.1 Crown corks
- ☐ 4.2.2 Swing tops
- ☐ 4.2.3 Screw caps
- ☐ 4.2.4 Corks
- ☐ 4.2.5 Agrafes
- ☐ 4.2.6 Miscellaneous closure systems

### 4.3 Labelling

- ☐ 4.3.1 Labelling, dating and marking equipment
- ☐ 4.3.2 Materials for printing, coating and processing of beverage containers
- ☐ 4.3.3 Labels
- ☐ 4.3.4 Films, foils, sleeves
- ☐ 4.3.5 Adhesives

### 4.4 Packaging ancillaries and shipping packaging

- ☐ 4.4.1 Padding and filling materials
- ☐ 4.4.2 Films and sleeves
- ☐ 4.4.3 Shipping packaging and sleeves
- ☐ 4.4.4 Sealing ancillaries, tapes and strapping tapes
- ☐ 4.4.5 Pallets
- ☐ 4.4.6 Miscellaneous shipping packaging
- ☐ 4.4.7 Miscellaneous packaging ancillaries

## 5 Automation and IT

### 5.1 Process automation, control and control systems

- ☐ 5.1.1 Data logging systems
- ☐ 5.1.2 Recording equipment, printers for measurement data
- ☐ 5.1.3 Process automation and control
- ☐ 5.1.4 Process visualization and measurement data acquisition for complete water and waste water systems
- ☐ 5.1.5 Dosing systems
- ☐ 5.1.6 Control cabinets
- ☐ 5.1.7 Scales
- ☐ 5.1.8 Miscellaneous equipment for process automation, control and control systems

### 5.2 IT solutions

- ☐ 5.2.1 Operating data acquisition, treatment, processing
- ☐ 5.2.2 Technical applications and systems
- ☐ 5.2.3 Laboratory applications and systems
- ☐ 5.2.4 Commercial applications and systems
- ☐ 5.2.5 Miscellaneous IT solutions

## 6 Operating and Laboratory Equipment, Process and Auxiliary Materials

### 6.1 Analysis

- ☐ 6.1.1 Analytical equipment
- ☐ 6.1.2 Test and measuring equipment
- ☐ 6.1.3 Process analysis equipment
- ☐ 6.1.4 Laboratory equipment
- ☐ 6.1.5 Laboratory ancillaries
- ☐ 6.1.6 Miscellaneous analytical equipment
- ☐ 6.1.7 Miscellaneous laboratory equipment

### 6.2 Cleaning equipment

- ☐ 6.2.1 CIP systems
- ☐ 6.2.2 Disinfection and cleaning systems
- ☐ 6.2.3 Building and floor cleaning equipment
- ☐ 6.2.4 Floor cleaning and sweeping machines
- ☐ 6.2.5 Personal hygiene systems
- ☐ 6.2.6 Storage systems for cleaning equipment

### 6.3 Fittings, bins, containers and pumps

- ☐ 6.3.1 Fittings
- ☐ 6.3.2 Bins and containers
- ☐ 6.3.3 Pumps
- ☐ 6.3.4 Pipe systems and accessories of stainless steel and other materials
- ☐ 6.3.5 Hoses and seals
- ☐ 6.3.6 Valves and panels

### 6.4 Process and auxiliary materials

- ☐ 6.4.1 Cleaning and disinfection agents
- ☐ 6.4.2 Carbon dioxide, nitrogen and other gases
- ☐ 6.4.3 Lubricants, lubrication systems
- ☐ 6.4.4 Adhesives and glues
- ☐ 6.4.5 Miscellaneous process and auxiliary materials

## 7 Installations for Energy, Compressed Air/ Gases, Industrial Safety, Environmental Engineering

### 7.1 Energy management

- ☐ 7.1.1 Power supply
- ☐ 7.1.2 Refrigeration
- ☐ 7.1.3 Heating
- ☐ 7.1.4 Heat recovery
- ☐ 7.1.5 Air conditioning

### 7.2 Installations for compressed air and gases

- ☐ 7.2.1 Compressed air systems, compressors, condensers
- ☐ 7.2.2 Carbon dioxide recovery systems
- ☐ 7.2.3 Carbon dioxide and nitrogen systems
- ☐ 7.2.4 Gas supply accessories



## List of products

(continued)

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- 7.3 Industrial safety**
  - ☐ 7.3.1 Industrial safety systems
  - ☐ 7.3.2 Warning and alarm systems
  - ☐ 7.3.3 Vocational clothing
  - ☐ 7.3.4 Floor coverings
- 7.4 Environmental engineering**
  - ☐ 7.4.1 Exhaust gas and air cleaning systems
  - ☐ 7.4.2 Waste water treatment
  - ☐ 7.4.3 Sound, heat and cold insulation
  - ☐ 7.4.4 General disposal equipment
  - ☐ 7.4.5 Recycling systems
  - ☐ 7.4.6 Deposit and empty-container return systems
  - ☐ 7.4.7 Miscellaneous environmental engineering
- 8 Logistics and intra logistics**
  - 8.1 Industrial trucks and accessories**
    - ☐ 8.1.1 Industrial trucks with and without drive systems
    - ☐ 8.1.2 Driverless transport vehicles and systems
    - ☐ 8.1.3 Accessories for industrial trucks
    - ☐ 8.1.4 Miscellaneous industrial trucks
  - 8.2 Vehicles, transport equipment and accessories**
    - ☐ 8.2.1 Refrigerated vehicles
    - ☐ 8.2.2 Transport vehicles with beverage fittings
    - ☐ 8.2.3 Tank and container vehicles
    - ☐ 8.2.4 Transport and hand trucks
    - ☐ 8.2.5 Conveying systems
    - ☐ 8.2.6 Miscellaneous transport equipment and accessories
  - 8.3 Loading equipment, load security**
    - ☐ 8.3.1 Loading ramps and bridges
    - ☐ 8.3.2 Loading, unloading and transshipment equipment
    - ☐ 8.3.3 Load carriers
    - ☐ 8.3.4 Load units and load securing
    - ☐ 8.3.5 Miscellaneous loading equipment
  - 8.4 Material flow and storage systems**
    - ☐ 8.4.1 Warehouse equipment
    - ☐ 8.4.2 Order-picking, sorting and distribution systems
    - ☐ 8.4.3 Software for storage and order-picking systems
    - ☐ 8.4.4 Supply-chain management systems
    - ☐ 8.4.5 Identification systems, scanners for RFID and bar codes
    - ☐ 8.4.6 RFID transponders, bar code labels
    - ☐ 8.4.7 Product tracking, Track & Trace
    - ☐ 8.4.8 Tour management software
    - ☐ 8.4.9 Miscellaneous material flow and storage systems
- 9 Marketing and Catering Equipment**
  - 9.1 Catering equipment and accessories**
    - ☐ 9.1.1 Pub and bar equipment
    - ☐ 9.1.2 Glasses, mugs and other drinkware
    - ☐ 9.1.3 Glass and dishwashing equipment and accessories
    - ☐ 9.1.4 Refrigeration equipment
    - ☐ 9.1.5 Billing systems
    - ☐ 9.1.6 Miscellaneous catering furniture
    - ☐ 9.1.7 Miscellaneous catering accessories

- 9.2 Dispensing systems and vending machines**
  - ☐ 9.2.1 Cooling systems
  - ☐ 9.2.2 Dispensing systems
  - ☐ 9.2.3 Home dispensing systems
  - ☐ 9.2.4 Accessories for dispensing systems
  - ☐ 9.2.5 Gases for dispensing systems
  - ☐ 9.2.6 Cleaning equipment for dispensing systems
  - ☐ 9.2.7 Beverage vending machines
- 9.3 Dispensing and sales vehicles and accessories**
  - ☐ 9.3.1 Dispensing and sales vehicles
  - ☐ 9.3.2 Accessories for dispensing and sales vehicles
- 9.4 Marquees and accessories**
  - ☐ 9.4.1 Pavilions
  - ☐ 9.4.2 Tent furniture
  - ☐ 9.4.3 Tent systems
  - ☐ 9.4.4 Sunshades and large umbrellas
  - ☐ 9.4.5 Miscellaneous tent accessories
- 9.5 Advertising and Marketing**
  - ☐ 9.5.1 Outdoor advertising
  - ☐ 9.5.2 Illuminated and other advertising carriers
  - ☐ 9.5.3 Displays and stand-up displays at the Point of Sale
  - ☐ 9.5.4 Promotion and advertising vehicles
  - ☐ 9.5.5 Promotional articles
  - ☐ 9.5.6 Miscellaneous advertising media and carriers
- 10 Services, Institutes, Training Institutions and Media**
  - 10.1 Consulting**
    - ☐ 10.1.1 Consulting, planning and project services
    - ☐ 10.1.2 IT consulting and e-commerce
    - ☐ 10.1.3 Marketing consulting and full-service agencies
    - ☐ 10.1.4 Logistics consulting services, fleet management
    - ☐ 10.1.5 Miscellaneous consulting services
  - 10.2 Beverage production services**
    - ☐ 10.2.1 Contract brewing
    - ☐ 10.2.2 Contract filling
    - ☐ 10.2.3 Contract packaging
    - ☐ 10.2.4 Barrel management
    - ☐ 10.2.5 Miscellaneous beverage production services
  - 10.3 Institutes, training institutions and media**
    - ☐ 10.3.1 Technical colleges, universities, training institutions
    - ☐ 10.3.2 Scientific institutes, research institutions
    - ☐ 10.3.3 Associations and other institutions
    - ☐ 10.3.4 Publishers of trade books and journals
    - ☐ 10.3.5 Media

### Note

For further entries/changes/additions to the entries in the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de) the online editing team will be in contact in good time.

We accept all items of the enclosed Special and General Conditions for Participation. **The stated company data and exhibits can already be recorded and published.**

Place and date

Company stamp and authorized signature

# Special Conditions for Participation in the trade fair BrauBeviale 2019



## 1. Venue, duration, opening hours

Venue: Exhibition Center Nuremberg  
Duration: Tue 12 – Thu 14 November 2019  
Opening hours: Tue 12 – Wed 13 November 2019 9:00 – 18:00 daily  
Thu 14 November 2019 9:00 – 17:00

## 2. Sponsor

Private Brauereien Bayern e.V.  
Thomas-Wimmer-Ring 9, 80539 München, Germany

## 3. Organizer

NürnbergMesse GmbH  
Messezentrum, 90471 Nürnberg, Germany  
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braubeviale@nuernbergmesse.de  
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No. 218 West Tianmu Rd. Zhabei district.200070 Shanghai, P.R. China  
T +86 21 6036-1243  
cherry.yu@nm-china.com.cn

## 4. Contractual terms

The terms for participation in the Trade Fair BrauBeviale 2019 are the Special and General Conditions for Participation in Fairs and Exhibitions (including Supplementary Agreement), the NürnbergMesse site regulations, the organizational (e.g. exhibitor information), technical and other conditions notified to the exhibitor before the exhibition begins.  
If NürnbergMesse provides additional exhibition services through a ServicePartner in response to a separate order, the general terms and conditions of business of the respective ServicePartner shall prevail over these Special Conditions for Participation in case of discrepancies.

## 5. Admission/Stand space confirmation

Item 2 of the General Conditions for Participation in Fairs and Exhibitions is supplemented as follows: The exhibitor agrees to pay a processing fee of EUR 250 if the order for stand space is cancelled prior to receipt of the stand confirmation. Cancellation after receipt of the stand space confirmation is governed by item 7 of the General Conditions for Participation in Fairs and Exhibitions.

## 6. Exhibitors and approved exhibition goods

Admissible as exhibitors are: manufacturers, importers, wholesalers, representatives and publishers, domestic and foreign, offering only those products and services that can be assigned to the product groups provided. All exhibition goods must be described in detail in the application. Products (copies, counterfeits, etc.) that violate the regulations for the protection of industrial property rights in Germany are not admitted.

## 7. Rental in exhibition halls

### Basic price per m<sup>2</sup> (or part thereof) stand space (1–36 m<sup>2</sup>)

- ☐ In-line stand (1 side open) RMB 34,800/ 9m<sup>2</sup>
- ☐ In-line stand (1 side open) RMB 39,000/ 12m<sup>2</sup>
- ☐ Corner stand (2 sides open) extra RMB 220/ m<sup>2</sup>
- ☐ Peninsula stand (3 sides open) extra RMB 350/ m<sup>2</sup>

### Above 36 m<sup>2</sup>: Surcharge of EUR 10 per additional m<sup>2</sup> on the respective basic price of the booked stand type.

The type of stand allocated depends on planning; an entitlement to a certain type of stand does not exist.

Rental includes:

- Hire of the stand space during assembly, exhibition and dismantling.
- General guarding of the exhibition halls. General lighting of the exhibition halls. General cleaning of the passageways.

An administrative fee of EUR 0.60 per m<sup>2</sup> of stand space in exhibition halls will be charged and remitted to the AUMA (Association of the German Trade Fair Industry).

The waste disposal service during the event costs 1.50/m<sup>2</sup> and covers the disposal of waste produced by the exhibitor on his stand during the exhibition. The waste disposal service is charged per meter up to a stand space of 500 m<sup>2</sup>; no further charge is made for additional space. The waste disposal service during assembly/dismantling must be ordered extra if the exhibitor does not arrange his own waste disposal. Waste is disposed of in accordance with the Technical Regulations.

## 8. Complete rental stand

All charges per m<sup>2</sup> of stand space (rounded up to nearest full m<sup>2</sup>), in addition to rental charge for stand space in exhibition halls (see item 7).

All pictures are exemplary pictures.

Rental includes:

- Hire of complete stand: One of the six models of stand available can be selected on the enclosed order forms.

You will find further models at [www.standconfigurator.com](http://www.standconfigurator.com).

The organizer is responsible for assembling and dismantling the rental stand.

The complete rental stand and its fittings must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done during the rental period and will be charged with the costs.

The basic type of rental stand can be fitted out additionally in the same system at extra cost.

Respective orders can be carried out in the Online ExhibitorShop.

## 9. Payment conditions

Exhibitors may be charged an advance payment of 25% of the expected stand space rental on **confirmation of the application**.

The full stand space rental less the advance payment will be charged to exhibitors on **confirmation of the stand space**. The advance payment will be reimbursed in case of non-confirmation of the stand.

Any payments are due by the date shown on the respective invoice. Invoices are payable in full. All payments are to be made in EURO without charges, quoting invoice number.

If the exhibitor enters a different invoice address on the application form, he authorizes the stated person/company to receive the invoice and other payment requests. This does not exempt the exhibitor from his obligation to pay.

For subsequent changes to the invoice for which the exhibitor is responsible, NürnbergMesse may charge a processing fee of EUR 50.

An entitlement to occupy the allocated stand space exists only after payment of invoices in full. The exhibitor is to provide proof of payment.

The exhibitor agrees to transmission of invoices by the organizer via e-mail (electronic billing). If the exhibitor does not wish to use electronic billing, he or she can object in writing or in text form.

## 10. Insurance

Exhibitors are obliged to make their own adequate insurance arrangements.

Insurance for exhibitors (transport and duration of event) is advisable and can be arranged through a collective insurance contract taken out by the organizer.

## 11. Modification

The organizer reserves the right to cancel, postpone or relocate the exhibition, to shorten or lengthen the exhibition, or for technical, official or other in the opinion of the organizer compelling reasons to assign to the exhibitor another space or to modify and reduce the size of the space. A withdrawal from the contract resulting from these actions will not be accepted.

## 12. Assembly and dismantling, passes

Assembly: in halls 1, 2, 4, 5, 6, 7, 8 and 9:

Thu 7 November 2019	7:00 – 24:00
Fri 8 – Sun 10 November 2019	0:00 – 24:00 daily
Mon 11 November 2019	0:00 – 20:00

in hall 4A:

Fri 8 November 2019	10:00 – 24:00
Sat 9 – Sun 10 November 2019	0:00 – 24:00 daily
Mon 11 November 2019	0:00 – 20:00

Exhibition stands for which assembly has not commenced by 15:00 on Monday, 11 November 2019, will be decorated by the organizer, if they cannot be otherwise disposed of. Costs incurred will be charged to the exhibitor.

Dismantling: Thu 14 November 2019	17:00 – 24:00
Fri 15 – Sat 16 November 2019	0:00 – 24:00 daily

Access to the halls during assembly and dismantling times is only permitted on display of special passes, which are not valid during the exhibition.

## 13. Stand design

The exhibitor is responsible for stand design and equipment.

Relevant for stand design and equipment are the Technical Regulations (Info 4) and the Important information for BrauBeviale 2019 (Info 1) which are published at [www.braubeviale.de/en](http://www.braubeviale.de/en) and the Online ExhibitorShop (OES).

**The exhibitor agrees to comply with these conditions. Non-compliance may result in claims for damages by the organizer or the neighbouring exhibitors affected.**

**The overriding principle for the design of all exhibition stands is transparency. At least 50% of the sum of the gangway sides must not be obstructed by structures or fittings.**

**The maximum height for stand and advertising constructions is 5.50 m, measured from hall floor and may not be exceeded. The minimum height is 2.50 m.**

# Special Conditions for Participation in the trade fair BrauBeviale 2019

(Continued)

The backs of stand partition walls, advertising carriers or other design elements facing neighboring stands and exceeding a height of 2.50 m must be white, in a clean and tidy condition and must not contain any text or graphics.

**Advertising carriers or other design elements from 3.50 m up to the maximum height of 5.50 m must keep a distance of 1.00 m to each neighboring stand. Two-storey stands are not allowed.**

If the rental exhibition stand is not used, a fascia (0.30 m high) must be fitted on all open sides of the exhibition stand. The fascia is not required, if the necessary stand appearance is provided in some other way. The exhibition organizer reserves the right to give further instructions concerning the design of stands.

Only water-soluble adhesive may be used on the fiber board stand partition walls and these may not be painted unless they have first been covered with wallpaper. After the exhibition, wallpaper or other finishing material must be removed by the exhibitors, otherwise exhibitors will be charged with the costs. All other stand partition walls, floors, hall walls, pillars, installations, fire-fighting equipment and other permanent hall fixtures must not be pasted over, nailed, painted or damaged in any way. The exhibitor is liable for damage done and will be charged with the costs.

Pillars, installations and fire-fighting equipment within the stand are part of the allotted stand space and must be accessible at all times. Floor coverings in the stands are only to be fixed with doublesided adhesive tape (following tapes are to be used: tesafix no. 4964).

## 14. Exhibitor passes

Each exhibitor will be given free passes according to stand size for his exhibition stand and operating personnel. 3 passes will be issued for up to 10 m<sup>2</sup> stand space, plus 1 pass for each further part of 10 m<sup>2</sup>. These tickets are valid during duration and also during assembling and dismantling time. Any additional exhibitor passes needed can be purchased for entitled persons at a price of EUR 21 each including VAT at the statutory rate.

## 15. Marketing services for exhibitors (= direct exhibitors)

The organizer provides each exhibitor with marketing services containing the following services:

- Display of exhibitor's **press releases** in the press center
- Entry of company name and stand number of exhibitor in the **exhibition guide** (issued free to all visitors)
- Provision of Sample Letter for visitor acquisition activities
- 100 admission vouchers  
(printed with company name and stand number of exhibitor)
- 1 e-code  
(electronical admission voucher code, redeemable unlimited)
- **All admission vouchers and electronic admission vouchers exchanged by visitors are free of charge.**
- 500 advertising stickers  
(printed with stand number of exhibitor)
- 100 exhibition flyers

The organizer provides each exhibitor with an **Internet entry** on the exhibition website [www.braubeviale.de](http://www.braubeviale.de) until stand confirmation is sent for the next event. This contains the following services:

- Entry of **company name, address, hidden e-mail address and logo**
- Presentation of **5 products** or **services** with one photo, one film and one text of maximum 4,000 characters per product or service
- Possibility of continuously marking 5 products or services as **new products**
- **Company profile** (maximum 4,000 characters)
- Unrestricted assignment to the **product groups** (list of products)
- **Link** from the exhibition website to the exhibitor's website. The exhibitor connects a **return link**.
- Entry of company name and stand number in the **online floor plans**
- Possibility of continuously **updating** the Internet entry
- All-year-round **support** by the Internet editing team

The exhibitor also receives the following online advertising aids:

- **Online banner** with exhibitor's stand number

The exhibitor agrees to purchase the marketing services at a price of EUR 695. This will be charged together with the stand rental. No reduction in price can be granted if only parts of the package are used.

In the event of subsequent changes to the stand position for which the exhibitor is responsible, NürnbergMesse charges the exhibitor EUR 120 for the reprint of the print marketing services again.

## 16. Co-exhibitors

Co-exhibitors are companies who appear on the exhibitor's (= direct exhibitor's) stand and present their own products with their own personnel. Their independence must also be recognizable without physical separation.

Co-exhibitors are only admissible if they fulfill the conditions for participation in the event and the information requested on the application form for co-exhibitors has been entered in full.

If the application of a co-exhibitor is cancelled the direct exhibitor agrees to pay a processing fee of EUR 250.

Co-exhibitors are subject to the same conditions as the exhibitor.

## 17. Marketing services for co-exhibitors

The organizer provides each co-exhibitor with marketing services.

- See item 15 for services included in package

The exhibitor agrees to purchase the marketing services at a price of EUR 770 for each co-exhibitor registered by him. This will be charged together with the stand rental or at a later date. No reduction in price can be granted if only parts of the package are used.

## 18. Entries in the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de)

The cost of the entries in the alphabetical list of exhibitors in the exhibition guide and the basic entry on the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de) is included in the marketing services (see item 15 for direct exhibitors, item 17 for co-exhibitors).

The information about the entries is made by sending in the following completed forms:

- Direct exhibitor: forms A and C
- Co-exhibitor: forms B and C

The data stated in the forms A–C are published only in the exhibition guide and exhibitor and product database at [www.braubeviale.de](http://www.braubeviale.de). Entries in these lists are only possible for direct and co-exhibitors.

The exhibitor can subsequently change the entry in the exhibition guide until 23.8.2019.

This deadline also applies if the direct exhibitor sends in the completed forms belatedly or applies for a stand space after this date. In this case no claim exists for an entry in the exhibition guide. However, the obligation to purchase the print marketing services remains unaffected hereof.

The exhibitor is responsible for the content of entries in the exhibition guide and the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de) and for any damages arising out of such content. He is also responsible for the legal admissibility of the text documents provided for insertion.

The exhibitor and product database [www.braubeviale.de](http://www.braubeviale.de) is subject to the legal notices published by the exhibitor and product database regarding copyrights, trademark rights, liability/guarantee, links, deep links and frames. The exhibition guide and exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de) are published by NürnbergMesse.

NürnbergMesse and its subcontractors receive and check the entries in the exhibition guide and the exhibitor and product database on [www.braubeviale.de](http://www.braubeviale.de) with the customary amount of care, but shall not be liable if misled or deceived by the customer. NürnbergMesse and its subcontractors are only liable for accidental omissions, printing errors, faulty workmanship of any kind, etc. if such defects can be proved to have been caused by intent or gross negligence. The exhibitor must assert claims against the publisher for any defects apparent by not later than two weeks after the start of the exhibition. Exhibitor claims for defects and/or damages expire by statutory limitation after a period of one year. The periods of statutory limitation are based on legal regulations.

## 19. Exhibition priority

An application for exhibition priority for this event has been submitted to the Federal Ministry of Justice. The priority certificate protects certain patent rights until submission of an application to a patent office in Germany or abroad.

## 20. Exhibitor claims, written form, place of fulfillment, jurisdiction

All exhibitor claims against the organizer must be made in writing. The statutory period of limitation begins on the last day of the exhibition. Agreements that deviate from these or supplementary terms must be in writing.

German law and the German text shall prevail.

Place of fulfillment and jurisdiction is Nürnberg. However, the organizer reserves the right to bring his claims before the court of the place at which the exhibitor has his place of business.



# General Conditions for Participation in Fairs and Exhibitions

As per May 2018

In case of disagreement, the Special Conditions for Participation shall have priority over the General Conditions for Participation.

## 1. Application

Applications to exhibit at a fair or exhibition (event) must be made on the official printed application form, which must be accurately completed and signed in a legally effective manner. Alternatively the application can be effected online by accurately completing and sending the online form and if need be additional confirmation of a link received by e-mail.

Such an application constitutes a contractual offer to the organizer and cannot be endorsed with conditions and restrictions, particularly with respect to desired stand positions, which do not represent a condition for participation.

By signing this form or sending the online form more specifically additional confirmation of a link received by e-mail, the General and Special Conditions for Participation are recognized as binding and included into the contractual offer by the applicant, who is also responsible and liable for adherence to the said conditions by persons employed by him at the event.

## 2. Admission/Stand space confirmation

Admission of exhibitors and listed exhibits is a matter for the sole discretion of the organizer, who will confirm same in a written or text form stand space confirmation (e.g. e-mail).

The contract comes into force on confirmation of admission. Reservations or conditions stipulated in the application are invalid without the written confirmation of the organizer. If the content of the confirmation of admission differs significantly from the content of the application form, the contract is concluded in accordance with the confirmation of admission if the exhibitor does not object in writing within 2 weeks of receipt. A legal entitlement to admission does not exist. If the number of suitable applications received by the organizer before the application deadline exceeds the amount of space available, admission will be decided at the discretion of the organizer. The organizer is also entitled to limit the listed exhibits.

Admission applies only to the listed exhibits, the exhibitors specified in the stand space confirmation and the space stated therein. Other items than those listed and admitted cannot be exhibited.

An exhibitor who has previously failed to settle his financial obligations to the organizer or settle them punctually may be excluded from admission.

## 3. Allotment of space

Allotment of space will be made by the organizer in accordance with the product groups and arrangement of the event concerned and subject to the space available. Siting requests made in the application form will be considered as far as possible. Order of receipt of applications will not be the sole deciding factor for allotment of space.

The organizer is entitled, if necessary, to alter the size, shape and position of the allotted space. He will notify exhibitors of the necessity for such alteration immediately and, if possible, offer a comparable space elsewhere in the exhibition. If this entails an alteration in the stand rental, reimbursement or additional payment shall result. Exhibitors are entitled to withdraw their application within 2 weeks of receipt of such notification. Exhibitors must accept that the location of other stands at the beginning of the fair or exhibition may have altered since the time of admission; no claim may be made on account of such alterations. Exchanging the allotted space with that of another exhibitor or transfer to a third party, even only in part, is not allowed without the permission of the organizer.

## 4. Joint exhibitors

Stand spaces are hired only as complete spaces and only to one contractual partner. Exceptions may be made to this rule, if necessary.

If several exhibitors wish to share a stand space, they must name a representative in their application form who is authorized to act on their behalf in negotiations with the organizer.

## 5. Co-exhibitors

The use of the stand space by another company with its own products and personnel (co-exhibitor) requires a separate application of the direct exhibitor and a confirmation of the application by the co-exhibitor itself as well as an admission by the organizer. Admission of one or more co-exhibitors is subject to a special fee.

Responsibility for ensuring that co-exhibitors fulfill all their commitments shall rest with the principal exhibitor, if applicable, in addition to the co-exhibitor.

Apart from telephone number, fax number and e-mail address further personal data of the co-exhibitor will be recorded for the application. Additionally structural data of the co-exhibitor will be checked and recorded. By the application of the co-exhibitor the direct exhibitor grants to be ordinary enabled or enabled enough to lodge the data.

## 6. Stand rental, lien

Stand rentals and terms of payment are shown in the Special Conditions for Participation.

Payment of the stand rental must be made in accordance with the dates laid down before the allotted space may be occupied. Complaints about the invoice can only be considered if they are submitted within 14 days of invoicing.

The organizer is entitled to exercise his right of lien and sell any distrained property on the open market after written notice of intention. No liability will be accepted for damage to seized items unless deliberate or caused by gross negligence.

## 7. Withdrawal of application, cancellation of part of stand space

If the exhibitor withdraws his application, cancels part of the stand space or does not participate in the event, the organizer is entitled to use the hired stand space or the cancelled part of the space for other purposes and relet to third parties.

If the exhibitor possesses no mandatory withdrawal or termination right, he still remains obliged to pay the following cancellation fee on cancellation or partial cancellation after admission has been confirmed:

- up to 90 days before the start of the event 50%
- up to 30 days before the start of the event 80% and
- less than 30 days before the start of the event the full amount of the agreed rental for the cancelled stand space.

In each of the above cases, the exhibitor retains the right to prove that the organizer has saved costs not considered in the deduction and has benefited as a result of the cancellation, partial cancellation or non-participation. If other free spaces of the size let to the exhibitor are still available for the event, the exhibitor may not normally claim that the organizer has benefited from reletting the stand space or part of it or using it for other purposes, especially in terms of the rental obtained.

## 8. Cancellation of admission

The organizer is entitled to cancel confirmation of admission and relet the space elsewhere in the following cases:

- The stand is obviously not occupied in good time, i.e. at least 24 hours before the official opening of the event.
- The exhibitor fails to pay the stand rental at the agreed time and allows a period of grace granted by the organizer to lapse without result.
- An application to commence insolvency proceedings against the exhibitor's assets is lodged or rejected for lack of assets, or insolvency proceedings have already been commenced.
- The conditions for stand space confirmation are no longer fulfilled by the registered exhibitor or the organizer receives knowledge of grounds which would have justified exclusion if they had been disclosed earlier.
- The exhibitor infracts the organizer's site regulations.

The organizer reserves the right to assert claims for damages in such cases. The exhibitor has no entitlement to claim damages.

## 9. Cancellation of rental exhibition stands and other services

Once admission has been confirmed, the exhibitor must pay charges even if he withdraws his application or does not exhibit. The organizer also reserves the right to assert claims for damages. If the exhibitor cancels the order for rental exhibition stands and/or other services, the following cancellation fee is payable based on the value of the order.

- 90 days to 15 days before start of assembly (see Special Conditions for Participation) of the event 25% of the order value
- 14 days to 1 day before start of assembly (see Special Conditions for Participation) of the event 80% of the order value
- the full amount is payable from the start of the assembly period.

The exhibitor retains the right to prove that the requested compensation for costs incurred is too high.

# General Conditions for Participation in Fairs and Exhibitions

(Continued)

## 10. Exclusion of exhibits

The organizer is entitled to demand the removal of items which have not been listed in the application form or prove to be dangerous, a cause of annoyance or otherwise unsuitable, or which can be proved to be a violation of industrial property rights. If this demand is not complied with, the said items will be removed by the organizer at the expense of the exhibitor. If a violation of industrial property rights by an exhibitor is proved (e.g. on the grounds of a valid court ruling against the exhibitor), the organizer may exclude the exhibitor from participating in a subsequent event.

## 11. Stand assembly, equipment and design

Stands must conform to the overall layout of the exhibition. The organizer reserves the right to forbid the erection of stands which are unsuitable or inadequate or to alter them at the exhibitor's expense.

Stands must be properly equipped and manned by qualified personnel at the specified times for the entire duration of the event. Stand fitting must be completed at the latest by the end of the period allowed for stand assembly and stands cleared of any packing materials. Removal of exhibits or dismantling of stands before the end of the event is not permitted.

Names and addresses of exhibitors must be clearly displayed on the stands.

In case of discrepancies, the Special Conditions for Participation prevail over the General Conditions for Participation.

The approval of the organizer is needed if stand constructions exceed the specified height limits for stands. Consent is also needed for particularly heavy exhibits. Fixing to the hall floor is not permitted.

After the official closing of the event, basic items, insofar as these have been provided by the organizer, must be returned undamaged and in their original condition. Damage caused through negligence or not immediately notified at the time of occurrence must be indemnified by the exhibitor. Exhibits which still remain on the stands after the end of the period allowed for dismantling may be removed and stored at the exhibitor's own expense.

## 12. Force majeure, cancellation of event

If the organizer is prevented from holding the event for reasons of force majeure or other circumstances beyond his control, he is required to notify the exhibitors accordingly without delay.

Basically, the claim to stand rental is voided, but the organizer may charge the exhibitor for work carried out to his order to the extent of the costs incurred, insofar as the result of such work may still be of interest to the exhibitor.

Should the organizer be in a position to hold the event at a later date, he is likewise required to notify the exhibitors to this effect without delay. Exhibitors are entitled to cancel their participation in the event at the new time within two weeks of receiving such notification, in which case they are entitled to refund or cancellation of the stand rental.

If the organizer is compelled to curtail or cancel an event for reasons of force majeure or other circumstances beyond his control after it has commenced, the exhibitor has no claim to any refund or cancellation of the stand rental.

## 13. Assembly and dismantling passes, exhibitor passes

Passes for exhibitors and workmen employed during the period of stand construction and dismantling will be issued to the exhibitor, if applicable. The validity of these is limited solely to the assembly and dismantling periods and does not cover admission during the event.

A limited number of free exhibitor passes will be issued to exhibitors and their employees for the period of the event.

These passes will be made out in the name of the persons concerned and must be signed. They are not transferable and only valid in conjunction with an identity card. Misuse of the passes will lead to their being withdrawn.

The number of passes issued is not increased by the inclusion of co-exhibitors. Additional passes are obtainable against payment.

## 14. Advertising

Advertising of all kinds is allowed only within the stand space rented by the exhibitor for his own firm and only for products and/or services produced or distributed by him, insofar as these have been listed in the application form and admitted.

The use of apparatus and equipment to achieve an increased advertising effect by optical and/or acoustic means requires the written consent of the organizer.

Advertising outside the stand space rented by the exhibitor is only possible as part of the advertising and sponsoring measures offered by the organizer. Advertising of a political nature is forbidden.

## 15. Photographs, drawings, films

The organizer is entitled to have photographs, drawings and films made of the exhibition, exhibits and exhibition constructions and stands and to use these for publicity or press purposes without exhibitors being able to object for any reason. This also applies to photographs produced directly by the press or television with the consent of the organizer.

For photographs, drawings and films of stands against payment, exhibitors must only use service contractors authorized by the organizer and in possession of a relevant permit. Only these service contractors may be commissioned before or after the official daily opening hours. Other service contractors are not admitted during these hours.

Exhibitors are not permitted to produce photographs, drawings and films of the stands and exhibits of other exhibitors.

## 16. Direct selling

Direct selling is not allowed unless expressly permitted by the Special Conditions for Participation, in which case objects for sale must be marked clearly with their prices. Exhibitors are responsible for ensuring that they obtain the necessary permits from the relevant trade and health authorities and comply with regulations.

## 17. Cleaning

The organizer is responsible for general cleaning of the grounds and hall passages. Stand cleaning is the responsibility of exhibitors and must be completed daily before the opening of the event. Exhibitors are to use the service contractor engaged by the organizer for stand cleaning.

## 18. Supervision

The organizer will arrange general supervision in the exhibition center. This shall not affect the liability provisions of item 19.

Exhibitors are strongly recommended to make their own arrangements for the security of their stands and exhibition items and effect appropriate insurance cover. Valuable items which can be easily removed should be locked away at night.

Additional stand supervision is available at the exhibitor's own expense by using the service contractor engaged by the organizer.

## 19. Liability, insurance, accident prevention

The organizer bears unlimited liability only in cases of intent or gross negligence and for damages due to loss of life, bodily injury or damage to health.

In all other cases the organizer shall be liable only

- in the event of a breach of cardinal obligations. Cardinal obligations are obligations of fundamental importance for the proper execution of the contract and which the exhibitor can expect to be regularly fulfilled;
- if the organizer is legally obliged to take out liability insurance cover or this is usually the case;
- if the organizer has claimed a special degree of trust or occupies a qualified position of trust.

In these cases, however, the organizer is only liable for typical foreseeable damage (hence not usually liable for consequential damage) and then only up to a limit of EUR 100,000 for each case of damage. The liability limitation applies only to businessmen, juristic persons under public law and special public assets. Moreover, liability due to slight or ordinary negligence is excluded. This liability limitation also applies to the conduct of the organizer's performing and vicarious agents.

The exhibitor/co-exhibitor or joint exhibitor is liable for any damage to persons or objects caused culpably by himself, his employees, his representatives or his exhibits and equipment.

The exhibitor is obliged to fit the exhibited machinery and equipment with safety devices complying with the accident prevention rules of the appropriate professional associations. The organizer is entitled to prohibit the exhibition or operation of machinery and/or equipment at his discretion.

## 20. Protection of industrial property rights

Protection of copyright or other patent rights of exhibits is the responsibility of the exhibitor. A six-months period of protection from the beginning of an exhibition by reason of the law relating to the protection of inventions, samples and trade marks of 18 March 1904 (RGBl. page 141) only takes effect if the Federal Minister of Justice has published a relevant announcement in the Bundesgesetzblatt (Federal Law Gazette) for the event concerned (see Special Conditions for Participation, Exhibition priority).

# General Conditions for Participation in Fairs and Exhibitions

(Continued)

## 21. Site regulations, contraventions

Exhibitors agree to accept the site regulations during the event in all parts of the exhibition center. The instructions of the organizer's employees, who possess official identity cards, must be complied with. Contraventions of the General and Special Conditions for Participation or instructions within the framework of the site regulations shall entitle the organizer, if such contraventions continue after warning, to immediate closure of the stand at the exhibitor's own risk and expense and without claim to compensation.

## 22. Place of fulfillment and jurisdiction

The place of fulfillment is Nuremberg. The same applies to the place of jurisdiction when the exhibitor is a merchant in his own right or a juristic person under public law or does not have a general inland place of jurisdiction. The organizer is also entitled to take legal proceedings against the exhibitor at the exhibitor's general place of jurisdiction.

## 23. Data protection notice

Personal data will be processed by the organizer as the controller within the meaning of data protection law, and where applicable by our service partners, with due regard to the data protection regulations applicable to the support and information provided to customers and interested parties and the performance of the offered services (legal basis: Art. 6 para. 1 letter b EU-GDPR).

In accordance with the principle of data minimisation and data avoidance, only that data which is absolutely necessary for the aforementioned purposes will be processed. Personal data will of course be treated as confidential and protected as best as possible by means of appropriate security measures. Only authorised persons engaged in providing technical, commercial and customer administration support will have access to your data. Naturally, appropriate job processing agreements have been concluded to the extent legally required.

Personal data will be retained until the contractual relationship with the organizer is terminated and also until the data is no longer needed for other legal reasons (e.g. due to statutory retention periods).

Every exhibitor has the right to complain about this data processing to the competent data protection supervisory authority and may demand, subject to fulfilment of the legal conditions, information, rectification, erasure or restricted processing, object to the processing or assert his right to data transferability. NürnbergMesse GmbH, Exhibition Centre, 90471 Nuremberg / data@nuernbergmesse.de or its data protection officer (datenschutz@nuernbergmesse.de) will be glad to answer any questions on this subject.

## 24. Data use for promotional purposes

The organizer has an interest in cultivating the customer relationship with its exhibitors and providing them with information and offers about its own similar events and services. Therefore, the data transmitted with the submission of the application (company name, address, telephone/fax number and e-mail address) will be processed by the organizer and where applicable by its service partners to transmit appropriate event-related information and offers by e-mail in accordance with Art. 6 para. 1 letter f EU-GDPR.

**Objection to the use of data for purposes of direct promotion can be notified to the organizer at any time;** this also applies to profiling if it is directly related to the direct advertising. Once the objection is notified, the data will no longer be processed for this purpose. The objection can be notified without observing formal requirements and without indication of reasons and without incurring separate costs aside from the customary transmission costs at basic rates. The objection should be addressed to NürnbergMesse GmbH, Messezentrum, 90471 Nuremberg, or data@nuernbergmesse.de.

## 25. Severability clause

If any provisions of these Conditions for Participation are partially void or incomplete, this shall not affect the validity of the remaining provisions and the contract. In such cases, the parties agree to replace the void or missing provision by a provision that most closely relates to the business purpose intended by the parties.

# Supplementary Agreement to the General Conditions for Participation in Fairs and Exhibitions

## Bavarian Venue Regulations

### Application in the Exhibition Center Nuremberg

#### 1. Assurance of public safety and order

The exhibitor shall comply with all public safety regulations, in particular with the Bavarian Venue Regulations. The exhibitor is obliged to exhibit only properly maintained and protected equipment and exhibits in the exhibition halls and these must comply with all statutory regulations on the technical safety of equipment.

#### 2. Emergency routes

Emergency routes in the exhibition halls must be kept clear at all times, including during assembly and dismantling. Contraventions will be fined.

#### 3. Articles used in the halls

Requisites, decorations and other articles must be made of fire-resistant material. Pyrotechnic articles, combustible liquids and other combustible material, especially packaging material, may only be kept in special areas provided by NürnbergMesse.

The operation of laser systems is subject to compliance with the relevant industrial safety regulations, including in areas accessible for visitors.

#### 4. Fire regulations and safety concept

NürnbergMesse has issued fire regulations, which are displayed throughout the exhibition centre and are part of the contract.

In connection with the enforcement of the Bavarian Venue Regulations, NürnbergMesse in consultation with the responsible authorities will draw up a safety concept, which will be implemented by separate arrangements as part of the existing contracts.

#### 5. Security staff, security manager

The maintenance of public safety and compliance with the requirements of the Bavarian Venue Regulations are monitored by special security staff; the security manager is authorized to issue binding instructions, especially if the safety of the event is at risk.

#### 6. Event director and event equipment director

The event director appointed by NürnbergMesse shall ensure compliance with the public safety regulations and particularly the Bavarian Venue Regulations. The event director is also authorized to close the event. Compliance with instructions issued by the event director is compulsory.

The name of the event director and his deputy must be announced in writing a suitable period of time before the respective event.

The event director shall be informed immediately of any special occurrences that could adversely affect the safety of the event.

The event equipment director must ensure the safety and operability of the technical facilities at the venue in terms of fire prevention during the official opening times of the event.

The event director or his deputy shall be present personally throughout the official opening time of the event, and the event equipment director or security manager shall be present during the assembly and dismantling periods as well.

#### 7. Safety instructions

The regulatory authorities, event director, event equipment director and security manager are authorized to issue instructions within the framework of the safety regulations. Compliance with these instructions is compulsory.

## Bavarian Health Protection Act

### Application in the Exhibition Center Nuremberg

With the exception of smoking areas specially marked for this purpose, smoking is prohibited in the exhibition halls, congress halls, conference rooms, restaurants, cafeterias, mobile catering areas and service areas of the Exhibition Center Nuremberg.